

MaaS Display



By aggregating and analyzing various types of data,
optimal information is provided to each user.

Issues faced by railway and other transportation operators, as well as surrounding areas

Providing personalized
and timely information
to users

Providing information to
people with hearing
impairments

Expanding sales for
transportation
operators and facilities

Expanding sales for
transportation
operators and facilities

Providing personalized and timely information to users

MaaS Display

Data accumulation

- Closed data
- Open data
- Ticket usage data

Data analysis / Know-how

- Analysis and processing
with our MaaS cloud

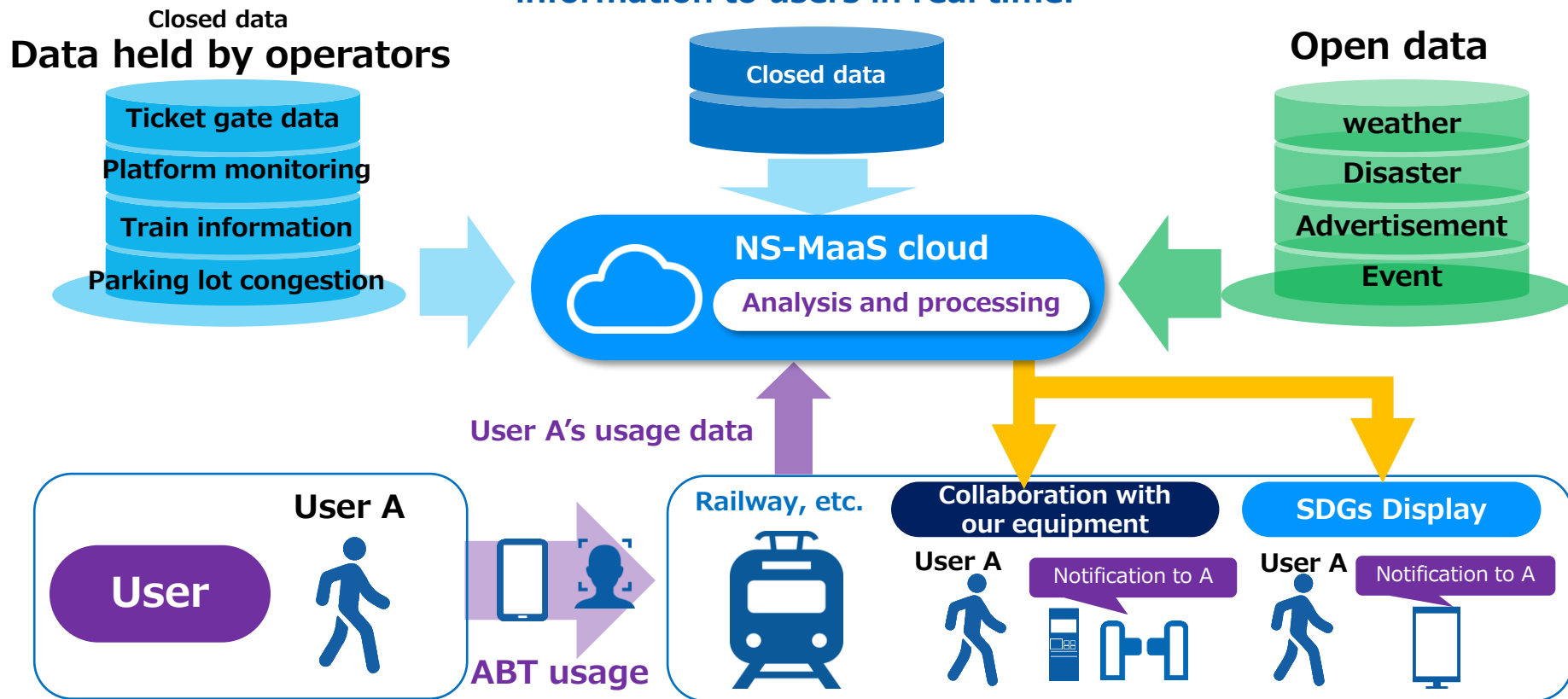
Content distribution

- Development of SDGs display
- Collaboration with existing
station facilities

MaaS Display

NIPPON SIGNAL

Aggregates and analyzes various information to provide optimal information to users in real time.



MaaS Display

NIPPON SIGNAL

By introducing the MaaS Display, users can receive the information they want to know now, leading to increased loyalty and sales.



NS-MaaS cloud



- Users
- foreign residents in Japan
- Elderly/people with hearing impairments

- Public transportation operators
- Parking lot /bicycle park operators
- Offices/commercial facilities

For users



Can know information tailored to oneself in real time

- Weather information
- Delay information for the route
- Sale information, etc.

For operators



Contributes to improved user services and sales promotion

- Detour route proposal
- Attracting users to stores
- Weekend event information